A New Roofing Partnership Brings Solar to More Customers

Isaiah Industries partners with CertainTeed to offer solar shingles

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Piqua, Ohio – (April 9, 2024) – Today, <u>Isaiah Industries</u>, <u>Inc.</u> announced a distribution partnership with <u>CertainTeed</u> to offer the new Solstice® Shingle to its metal roofing customers. Isaiah will distribute Solstice® through its nationwide network of dealers, starting with a limited rollout to select contractors and markets.

"We're thrilled to be able to add a beautiful and efficient solar shingle solution to our offerings," said Isaiah President Todd Miller. "By leveraging our experience selling energy-efficient metal roofing, we can bring customers a unique opportunity for solar collection integrated directly into their roof system." Consumer priorities in recent years have shifted towards green and energy-efficient products, creating demand for residential roof-mounted solar shingles. The CertainTeed Solstice® Shingle allows homeowners to generate solar energy for their household needs, offsetting energy bills and, in some cases, selling power back to the utility company.

The Solstice® Shingle is a low-profile photovoltaic solar roofing system that integrates directly into a high-quality shingle for a unified roof and solar power solution. The integrated construction promotes easy installation, improved durability, and weather resistance. The low-profile design will coordinate well with Isaiah's large line of metal shingle options, maintaining a home's aesthetic appeal. CertainTeed backs Solstice® with its Limited Warranty which provides up to 25 years of coverage on the solar roofing system.

Isaiah Industries offers several profiles of durable, long-lasting metal shingles with a Lifetime / 40-Year Limited Warranty. The heat-reflective Kynar®-coated metal panels reduce energy bills and, combined with solar power generation, offer a significant value proposition for homeowners. The available profiles offer shake, shingle, slate, and tile looks in steel and aluminum.

About Isaiah Industries: Isaiah is the parent company of three metal roofing brands: Classic Metal Roofing Systems, Kassel & Irons, and Green American Home. Specializing in steel and aluminum metal roofing panels, Isaiah manufactures exclusively in its Piqua, Ohio facility with American-made materials.

About CertainTeed:

Through innovative and sustainable building solutions made possible through its comprehensive offering of interior and exterior products, CertainTeed, founded in 1904 and headquartered in Malvern, Pennsylvania, is at the forefront of industry advancements that are making the world a better home. With building science as its foundation, CertainTeed is transforming how the industry builds – making it easier than ever to create high-performance, energy-efficient solutions for where we live, work, and play.



Image showing Solstice Solar Shingles courtesy of CertainTeed